

JORDAN ALBERT

Graphic Designer

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Profile

Creative and detail-oriented Graphic Designer with 5 + years of experience in designing visually compelling graphics for various media. Proficient in Adobe Creative Suite, with a strong understanding of design principles and a keen eye for aesthetics. Adept at collaborating with clients and team members to create high-quality designs that deliver based on business goals and user needs.

Career Objective

Seeking to join a dynamic agency where I can contribute my design expertise, copywriting skills and collaborate with a talented team to create impactful work.

Education

Humber College

Advertising & Graphic Design
(2022-2024)

Skills

- Adobe Creative Suite
- UI/UX Design
- Print and Digital Media
- Branding and Identity
- Typography and Colour Theory
- Layout and Composition
- Project Management
- Strong Communication and Collaboration
- Copywriting

Work Experience

First Knock Moving

Toronto, ON (2017- Present)

- Created promotional materials for newspaper and online advertising campaigns, contributing to new client acquisition
- Captured and edited photos for the company's Facebook, and Instagram pages to enhance social media presence
- Designed new business logo and truck wrap

Ana Genesis Internship

Remote (March-April 2024)

- Developed a wordmark and designed the organization's logo
- Edited and optimized photos for the website
- Implemented search engine optimization (SEO) strategies
- Adapted and formatted the website for mobile devices

Designer Sewing Center

Zionsville, IN (2014 - 2017)

- Created new in-store promotional materials
- Designed the logo for the store
- Collaborated with the owner to create engaging advertising content for Facebook and Instagram
- Captured and edited inventory photos for the store's e-commerce platform to help with online sales

Personal Projects

Portfolio Site - Humber College

- Designed a portfolio website using WordPress to showcase school projects
- Created a personal logo using Adobe Illustrator
- Edited website content with Adobe Photoshop

MPCFill

Remote (May 2024 - Present)

- Created custom trading cards
- Adhered to MPC's printing guidelines
- Designed set symbols